

ARTWORK SPECS

Coupon Book

COUPON ARTWORK SPECIFICATIONS

TRIM SIZE: 5" x 6"

All pages have a common outer edge of beige (C-0, M-20, Y-25, K-20) with a white hairline. We will place this border on the designed ad. Half page ads are separated by an additional border. When building your ad the only sizing you need to be concerned about is broken down below.

FULL PAGE: Ad Area: 4.194" x 3.924" Offer Portion: 4.194" x 1.271"



Ad Area

Offer Portion

We reserve the right to switch bottom offers to the top when placing ads in The Coupon Book®.

NOTE: The offer portion of the coupon must have a white background and we ask that graphics be limited to your company logo(s).

PREFERRED FILE FORMAT: Hi-res PDF files with fonts embedded